

Chris Fetherston

Graphic Designer
201 919 3298

WORK EXPERIENCE

Wireless Telecom Group Inc. - Graphic Designer

25 Eastmans Rd. Parsippany, NJ 07054 (973) 386-9696 • wtcom.com
A global manufacturer of test equipment and components for wireless communications infrastructure with 3 established brands.

May '08 to Present - Full time

November '06 to May '08 - Fulltime / Part Time (seasonal)

February '03 to November '06 - Freelance

- Planning, information architecture, wireframing and front-end design of corporate website and 3 brands using Sitecore CMS
- Content strategy, planning, and execution of online content including webinars and online training events
- Design of product line brochures, direct mail pieces, data sheets, web graphics, emails and exhibit booth graphics
- Communication with printers to insure high quality, on-time production of all marketing materials
- Tracking of press releases, email list management, campaign monitoring media planning, online and print ad placement

Custom Furniture Design - Photo Retoucher

50 De Haro St. San Francisco, CA 94103 (415) 431-1777

A high-end and specialty furniture designer whose client base is primarily interior designers and architects.

November '04 to Present - Freelance

- Retouching of product photographs for website and portfolio, design and production of sales flyers

The Perfect Impression - Graphic Designer

999 Tabor Rd. Morris Plains, NJ 07950 (973) 775-7670

A small full-service design agency catering to the pharmaceutical industry providing web, print and product design services.

March to October '06 - Temporary Position

- Design and production of 3D promotional products using rapid prototyping software, practices and techniques
- Creation and production of TPI Design promotional materials

EDUCATIONAL BACKGROUND

- BFA in Graphic Design, Montclair State University. Graduated May '08
- One year at County College of Morris, Graphic Design
Fall '03 - Spring '04

RELEVANT KNOWLEDGE

- (X)HTML, CSS, jQuery, Javascript, Flash, Dreamweaver, Adobe Creative Suite 5, QuarkXPress 6 & 7, After Effects and Director
- Mixed experience using 3D animation and CAD software
- OS X, OS 9, Windows XP, Microsoft Office Parallels Desktop